

Sheffield.co.uk – for sale

Restriction of sale

The name will only be sold to a Sheffield organisation or one with a substantial presence in the city.

What factors affect the value of a domain name?

A premium domain name like Sheffield.co.uk has several valuable attributes

1. It is short
2. It is a single word
3. It is a proper noun
4. It is a globally familiar word
5. It is memorable
6. It is a **.co.uk**, the top-level domain for the UK
7. It has positive connotations (and no negative connotations)
8. It is relevant to the content of the associated web site
9. The name confers an air of respectability on your organisation
10. It is a unique financial asset
11. It is unambiguous and unlikely to cause confusion
12. It is a global brand. All over the world people are seeing the name every day on their high quality cutlery and tools

How can a domain name be used?

1. The address for your primary web site
2. For email addresses enquiries@sheffield.co.uk, sales@sheffield.co.uk etc
3. For subdomains like.
 - *shop*.sheffield.co.uk
 - *news*.sheffield.co.uk
 - *visit*.sheffield.co.uk
 - *events*.sheffield.co.uk

Each subdomain can be used to host a *completely separate* website.